

Delph Primary School

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2nd February 2016

IMPORTANT SAFEGUARDING REMINDER

Re: Sharing Images / Video Footage of Children Online Social Media & YouTube

Dear Parents / Guardian,

Further to my letter, which I sent home in October, I would like to remind you that Delph Primary School has a duty to provide a safe environment for **all** pupils at our school.

Our current policy is that we do allow parents to take photographs and/or video footage of their child and some friends taking part in school related activities, as we know how important capturing these special moments are for the family album.

However, any images/video footage taken which includes pictures of other people's children **should not** be publicly shared or distributed on social media sites such as Facebook and Twitter or footage uploaded onto YouTube, without the permission of the parents or legal guardians of all the other children concerned.

Parents have the right to choose whether or not to have their child's image shared on the internet/social media and we should respect this right. There are also important safeguarding reasons why some children should not have their image shared in this way. If parents wish to share images online, they should ensure that they only include their own child or have the permission of other parents/guardians.

With the Key Stage 2 show coming up soon, please can I remind you that we all have a shared responsibility for the safety of pupils at our school. I very much hope that as parents, you will adopt a responsible approach with regards this issue.

I trust that I can count on your support.

Yours sincerely,
A Leigh

Mrs A. Leigh
Headteacher

